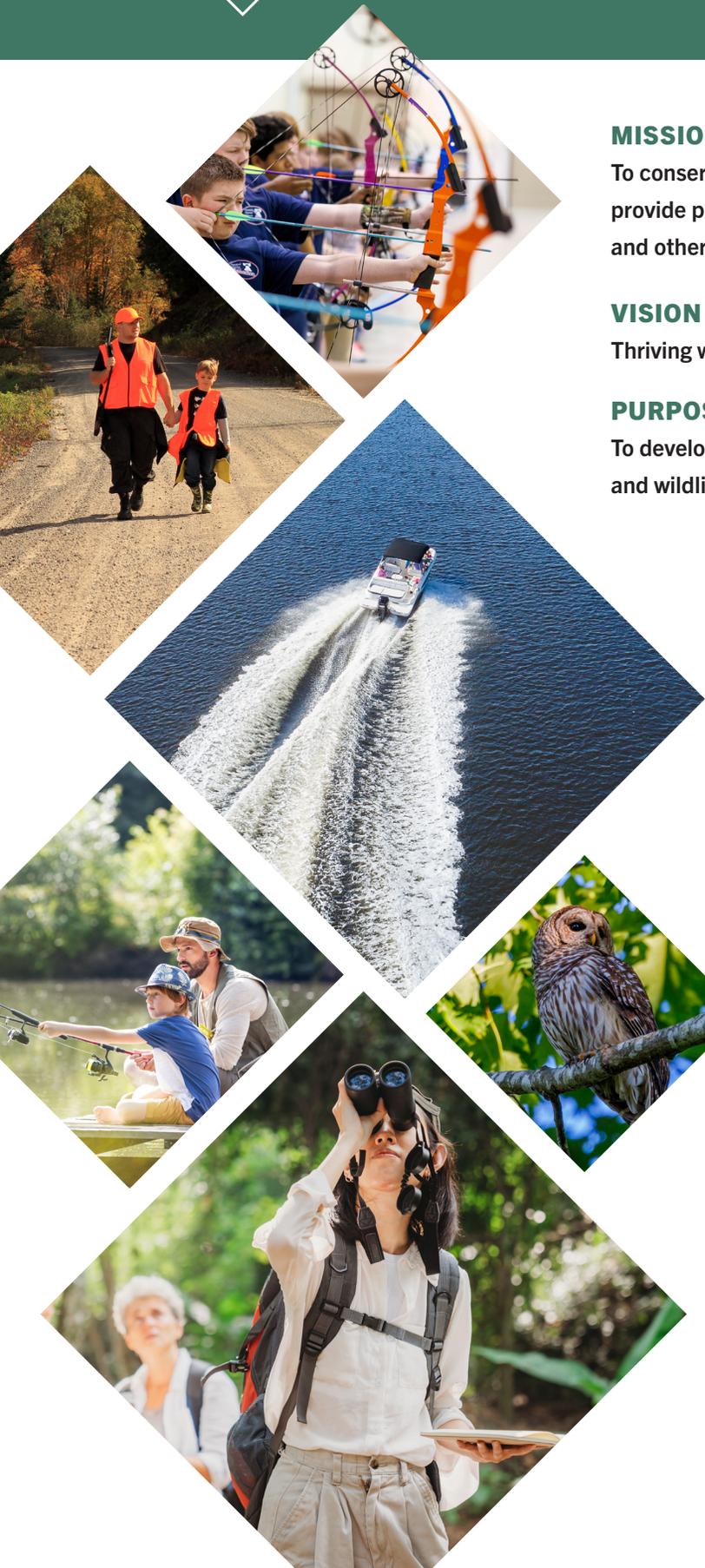




NORTH CAROLINA WILDLIFE RESOURCES COMMISSION

Strategic Plan 2026–2035



MISSION

To conserve North Carolina’s wildlife resources and their habitats and provide programs and opportunities that allow hunters, anglers, boaters and other outdoor enthusiasts to enjoy wildlife-associated recreation.

VISION

Thriving wildlife resources with opportunities for all to enjoy.

PURPOSE

To develop and administer programs directed to the conservation of fish and wildlife resources and their habitats.

GOALS AND STRATEGIES

Goal 1: Provide access and opportunity for safe and readily available participation in hunting, fishing, trapping, boating and other wildlife-related activities.

- 1 • Increase public access to lands and waterways to expand opportunities for all wildlife-associated recreation.
- 2 • Maintain and expand opportunities for participation by all individuals.
- 3 • Partner with other agencies and organizations to promote and expand access and opportunities.
- 4 • Develop, promote, and enforce regulations.
- 5 • Participate in and contribute to the development of policies and systems that support safe and available access and opportunities.

Goal 2: Conserve, manage, and enhance fish and wildlife resources and their habitats to benefit the resources and the public.

- 1 • Promote and implement the NC Wildlife Action Plan.
- 2 • Use the best available science to manage fish, wildlife, and habitat resources.
- 3 • Protect habitat through land acquisition, conservation, and management.
- 4 • Evaluate and improve the effectiveness of regulations and their implementation.
- 5 • Maintain a collaborative approach to conservation that supports the mission of the agency.

Goal 3: Engage the public through programs, opportunities, and public safety functions to build advocacy and support for the agency and its mission.

- 1 • Provide a safe environment where the public can enjoy the state's resources and waterways.
- 2 • Increase awareness of the services and benefits provided by the agency for all the public.
- 3 • Amplify agency work through strategic partnerships and legislative support.
- 4 • Adapt and innovate agency services to accommodate evolving public and resource needs.

Goal 4: Maintain fiscal sustainability that meets current and evolving resource and constituent needs.

- 1 • Leverage and diversify cooperative funding programs through expanded and innovative partnerships.
- 2 • Review and revise fees and fee-based programs to accomplish the goals of the agency.
- 3 • Maintain a competitive, stable funding model that allows the agency to meet emerging needs in support of the agency mission.
- 4 • Manage the endowment fund through wise stewardship and sound investment strategies.

Goal 5: Provide and maintain a collaborative work environment where employees are valued and recognized for their achievements and contributions to the agency's mission.

- 1 • Provide transparency in decision making through internal coordination and communication.
- 2 • Promote an environment where employees feel empowered to provide input and direction in decision-making to increase buy in and agency effectiveness.
- 3 • Establish and maintain opportunities for employee recognition, development, and advancement.
- 4 • Develop adaptive employee recruitment and retention strategies to maintain a competitive and resilient workforce.
- 5 • Encourage and support Division and Office interdependency for effective and efficient operations.

